

Exploring African Potentials Conference – Sponsorship programme

The Exploring African Potentials series of quarterly conference is aimed at providing academic forum for academic inputs to the realization of sustainable development goals in Africa.

Conference is funded from authors' and participants' registration solely and due to conference expenses, it may not be affordable by individuals who have no sponsor, particularly students and therefore the need for sponsorships from public and private institutions, companies and organisations.

In view of that, we offer a programme for anyone interested, particularly corporate bodies to sponsor our conferences and offer more academic participations and papers presentation with mutual benefits offer to the sponsor.

Interested sponsors can choose sponsorship of their choice and fill the form at www.smrpi.com/conference_sponsorship.php the table below shows different sponsorship and benefits to sponsor.

<i>Benefits/ Category</i>	<i>Bronze Sponsorship</i>	<i>Silver Sponsorship</i>	<i>Gold Sponsorship</i>
<i>Full page advertisement in Book of Abstract</i>	✗	✓	✓
<i>Full Page Organisation profile in Book of Proceedings</i>	✗	✗	✓
<i>Rights to distribute flyers at conference</i>	✓	✓	✓
<i>Insertion of logo on book of proceedings</i>	✗	✗	✓
<i>Insertion of logo on website</i>	✗	✓	✓
<i>CEO to deliver keynote address at conference</i>	✗	✓	✓
<i>Branding in conference hall</i>	✓	✓	✓
<i>Participate in organising committee meeting</i>	✗	✗	✓
<i>Branding in the dedicated registration area</i>	✓	✓	✓
<i>Branding in the podium</i>	✗	✗	✓
<i>Branding in video conferencing software</i>	✗	✓	✓

<i>Allocation of exhibition space at conference</i>	X	X	✓
<i>Seat in the high table at conference</i>	✓	✓	✓
<i>Certificate of attendance</i>	✓	✓	✓
<i>Logo on conference folder</i>	✓	✓	✓
<i>Referral link to organisation website on soft copy of book of proceeding</i>	X	X	✓
<i>Logo on tag</i>	X	X	✓
<i>Sponsorship acknowledgement in all press release</i>	✓	✓	✓
<i>Inclusion in social media postings</i>	X	✓	✓
<i>Inclusion in call for papers flyers</i>	X	X	✓
<i>Banner ads on website</i>	X	X	✓
<i>Acknowledgement of sponsor in vote of thanks remark in conference</i>	✓	✓	✓
<i>Entitled copies of book of abstract</i>	5	10	20
<i>Entitled copies of book of proceedings</i>	1	5	10
<i>Certificate of appreciation from organising committee</i>	✓	✓	✓
<i>2 minutes video advert on video conferencing software</i>	✓	✓	✓
Minimum Deposit	N250,000	N500,000	N1,000,000

Sponsorship is done to fund the conference and thereby slashing down authors' and participants' registration fee, so that they can afford to present paper and participate easily.

Conferences are conducted on quarterly basis in tertiary institutions of learning within and outside the country.



Auwal Dauda
Managing Editor